



COOKIE AND TRACKING POLICY

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www.teknovate.co.za

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Teknovate Cookie & Tracking Policy

This Policy explains how Teknovate uses cookies and similar technologies on our websites and Services, how you can manage preferences, and how this interacts with data protection laws (POPIA, GDPR, EU ePrivacy Directive, UK PECR).

1) Purpose

This Policy explains how Teknovate uses cookies and similar technologies (pixels, tags, local storage, device identifiers, link decoration) on our websites and Services, how you can manage preferences, and how this interacts with data protection laws (POPIA, GDPR, EU ePrivacy Directive, UK PECR).

2) What are cookies and similar technologies?

Cookies are small text files placed on your device to remember settings/preferences or identify your device. Similar technologies include tracking pixels, tags, localStorage/sessionStorage, device fingerprinting, link tracking, IoT telemetry, etc.

3) Legal basis and consent requirements

EEA: Prior consent is required for non-essential storage/access (e.g., analytics, advertising, personalization). UK: Similar consent rules under PECR; ICO guidance requires clear notice and active consent for non-essential technologies. South Africa: POPIA does not contain a cookie-specific rule, but we honour transparent notice, choice, and minimality principles.

4) Categories we use

Strictly Necessary (no consent required), Performance/Analytics (consent required in EEA/UK), Functionality (consent required unless strictly necessary), Advertising/Marketing (consent required in EEA/UK).

5) Managing your preferences

Cookie Banner (EEA/UK): We present options to Accept All, Reject All, and Manage Settings (granular categories). No non-essential technologies run until consent is given. You may withdraw consent at any time via Cookie Settings.

6) Cookies we set (illustrative table)

Strictly Necessary: session_id; Performance/Analytics: ga_*; Functionality: prefs_*; Advertising/Marketing: ad_*.

7) Email tracking & pixels

Tracking pixels in emails are subject to ePrivacy Article 5(3) consent when they store/access information on user devices.

8) Device identifiers & fingerprinting

Techniques that infer or assign identifiers may fall within ePrivacy/PECR scope and typically require consent unless strictly necessary.

9) Children

We do not knowingly use non-essential tracking in services directed to children without appropriate consent/controls.

10) International transfers & vendors

Where cookie/SDK vendors process personal data outside South Africa or the EEA/UK, we implement appropriate safeguards (e.g., SCCs, transfer risk assessments) and POPIA Section 72 requirements.

11) Data retention

Cookie data is retained only as long as necessary for the stated purposes, then deleted or anonymised in line with our Privacy Policy.

12) Updates to this Policy

We may update this Policy to reflect changes in technology, business practices, or legal requirements. Material changes will be signposted on our website.

13) Contact

For questions or to exercise rights: compliance@teknovate.co.za